



Haywood R. Watkins, Jr., owner of Haywood's Hair Images, Richmond, VA is best described as an immensely talented entrepreneur, hairstylist, colorist, image consultant and photographer. His artistic talents, keen sense of style, attention to detail and gregarious personality have proven to be a winning combination of traits . His business has grown exponentially as a result.

An early memory of a visit to the barber shop for a haircut left an indelible impression on the young Watkins. He remembers vividly how great he felt after the local barber combed, cut and edged his hair. He recounts, that he decided then that he wanted to be a barber. Additionally, Haywood's love affair with hair was influenced by his mother who was a licensed cosmetologist who dressed the hair of many of the local women in the community. His mother, Mary Frances Watkins, worked from her home where Haywood would often watch her work her magic with color, curling irons and combs.

After graduating from high school, Haywood completed the course work required for barbering and then



returned to his community to complete his internship. It was during this period that he felt there was a need to expand his skill set. While honing his skills there, he realized that studying cosmetology would allow him to develop additional skills while growing his business. After working along side other stylists for several years, Haywood realized his dream on owning his own salon and in

1990 opened, his full service salon where he has 10 other stylists and manicurists.

A master stylist and Head Platform artist for the Wahl Clipper Company, Haywood has been recognized internationally and nationally by many including ***Sophisticated Black Hair Magazine***. He has received numerous commendations for his work. Foremost, Haywood specializes in healthy hair. He is best known for precision cutting and a broad knowledge gained through experience and training. Because of his impeccable attention to detail and his ability to cut and style for clients based upon client need, hair texture and facial shape, his services are in demand and his client base continues to grow.



A gifted Baptist minister and public school educator, the Reverend Haywood R. Watkins, Sr. instilled in his son a love of photography. With an early 35 mm camera, the father captured images of local events and personalities. Later on, Haywood, Jr. was taught the fundamentals of photography by a local Richmond VA postal worker who realized that Haywood had the natural ability to see subjects and to compose them. Years have passed and Haywood regularly does photo shoots for beauty magazine, jewelry companies, weddings, models and families.



Haywood has teamed with I. Adams Posters and has had his work featured in several motion pictures including *Barber Shop*, *Beauty Shop* and the *Nutty Professor*. He has photographed celebrities including Shemar Moore, Lionel Richie, Patti Labelle, Chris Rock and Stephanie Mills. He has been acknowledged in MAAI and Good Housekeeping magazine. He shoots for several different modeling agencies as well as the Miss VA, USA pageant.





Active politically and socially, Haywood now serves as a mentor to young hairstylists and budding photographers.



Haywood and his wife Zelma, reside in Richmond, VA. Their son, Haywood III, is a college student at George Mason University.